

# Core Commitments

There are **10 COMMITMENTS**

you need to make if you want to achieve a high level of success in this business.

Every leader in the field has taken the **10 Core**

**Commitments** and built his or her business around them.

**1. Commit To The CFT (Certified Field Training) Process**

- ▶ Get started immediately
- ▶ Watch and learn as your sponsor makes presentations to your prospects
- ▶ Qualify for CFT in your first 45 days
- ▶ Help your new associates CFT qualify

**2. Go Through the *Getting Started Right* book (the game plan interview with your upline)**

- ▶ Use your membership and get your will prepared
- ▶ Immediately make your list and schedule a Private Business Reception (PBR)
- ▶ As soon as you receive your introductory kit, listen to the training CDs and read your Success Guide

**3. Commit To At Least TWO Exposures A Day if working part time or at least THREE to FIVE a day if full time**

- ▶ Focus on third-party tools
- ▶ Send out at least one long distance package per week

**4. Get Connected Through Communication**

- ▶ Televox, email, The Connection, Associate website
- ▶ Participate on weekly team conference calls
- ▶ Listen to weekly Corporate Office conference calls

**5. Attend Your Local Weekly Business Briefing**

- ▶ 52-week commitment

**6. Attend all Regional/Super Saturday Events in your area with your Associates**

- ▶ Business presentation to recruit your prospects
- ▶ Training to teach you how to build your business

**7. Attend all Major Corporate events with your Associates**

- ▶ Advanced Product Trainings (APT) - held quarterly
- ▶ Conventions - held twice a year

**8. Commit to Personal Development**

- ▶ Positive books, audios and DVDs
- ▶ Associate with the right people and those more successful than you

**9. Find a Workout Partner**

- ▶ Someone you can depend on for accountability, motivation and activity
- ▶ Someone who will make you stretch for more

**10. Be Here A Year From Now**

- ▶ And commit to the other nine Core Commitments